

Historic, Archive Document

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MONTHLY BLOOMING TEA ROSES

TEA ROSES—2-Year, FIELD
GROWN, MONTHLY BLOOMING
Each \$1.00, Per Dozen \$12.00

Killarney, White
Premier, Pink
Hoosier Beauty, Red
Russell, Deep Rose Pink
Ophelia, Salmon Pink
Golden Ophelia, Golden
Los Angeles, Flame Pink
Columbia, Light Pink, very double
Pink Radiance
Sunburst, Yellow
Milady, Red
Sensation, Red
Butterfly, Flesh Pink
Souv Claudius de Pernet, Yellow, each.....\$4.00
Genuine American Beauty, each.....\$3.00
Mrs. Aaron Ward, Yellow

SPECIMEN MONTHLY BLOOMING
CLIMBERS—\$2.50

Mrs. Aaron Ward, Yellow
Caroline Testout, Silver Pink
Cherokee Pink, Pink
Cherokee White, White
Clothilde Soupert, Flesh Pink
Columbia Light Pink
Grus An Tepliz, Crimson
Kaiserin Augustine Victoria, White
Marigold, Yellow
Paul's Searlet, Red
Reine Marie Henrietta, Red
Pink Mammoth Cocke
Wm. A. Richardson, Yellow
Mrs. Geo. Shawyer, Pink
Silver Moon, White
Sunburst, Yellow
Van Fleet, Flesh Pink

RAMBLERS

Each 75c

Crimson Rambler

Dorothy Perkins

White Baby Rambler

List No. 70

RETURN POSTAGE GUARANTEED

FRESH FLOWERS EVERY DAY
FOR EVERY OCCASION

GREENHOUSES:
College and Walker
Phone 3-1367

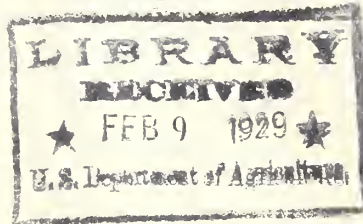
— FROM —

MEMPHIS FLORAL COMPANY

W. O. KING, Manager

130 UNION — CORNER SECOND STREET

BEDDING AND FLOWERING PLANTS, SHRUBBERY AND PERENNIALS



ADDITIONAL PLANTS, SHRUBS AND VINES

Begonia Luminosa—Ever-blooming pot plant; pink, red or white. Prices, according to size, 15c, 25c, 50c and \$1.00 each.

Buddleia (Summer Lilac)—A hardy shrub; a constant producer of fragrant lilac bloom. Prices, 25c, 50c and \$1.00.

Cardinal Climber—A strong, rapid climber, covered with beautiful cardinal red flowers. Price, 20c each; \$2.00 per dozen.

Cobaea Scandens (Cathedral Bells)—A rapid climber that makes a splendid effect, as the foliage is never attacked by insects and it is a very free bloomer. The large flowers are bell-shaped of a rich, purplish-lilac color. Price, 25c each.

Carnations—Plants grown from cuttings from best cut-flower varieties, in pink, red or white. Price, 15c; \$1.50 per dozen.

Chrysanthemums—A selection of the best exhibition sorts. Price, 15c; 8 separate varieties for \$1.00.

Dahlias—Plants that are propagated from the best strains of show and cactus flowering varieties. We have twelve separate sorts; Price, 15c; 12 for \$1.50. Bulbs, 25c-35c each.

Ferns—Boston, Whitmanii, Scottii, Asparagus Plumosus and Asparagus Sprengerii. Prices, according to size, 25c to \$1.50 each.

Geraniums—Best pinks, reds and whites. Prices 25c, 50c and \$1.00.

Hibiscus—Splendid doubles in pink, red and variegated. Price, 25c.

Hydrangea—Hardy and easily managed. Large heads of rose-pink, changing to blue in soils containing iron. Price, 50c, 75c and \$1.00.

Jasmines—Night-blooming. Price, 25c each. Cape Jasmine (Gardenia)—Price, \$1.00—\$2.00 each.

Moon Vine—Profuse bloomer, in white or sky blue. Price, 15c each.

Pandanus Veitchii—Invaluable for the centers of urns and baskets. Thrives well summer and winter, in and outdoors. Long, graceful green leaves, ribbed conspicuously with a band of silver. Prices, 50c, \$1.00 and \$2.50 each.

Pilea (Artillery Fern)—Splendid for boxes. Price, 15c—25c each.

Umbrella Plant (Water Palm)—Much prized as a window foliage plant. Price, 25c each. **Banana Plants**—For tropical effects in group or background. Price, 75c to \$10.00 each.

Dracena Indivisia—For vase and box centers. Price, 50c—\$1.00.

WIRE HANGING BASKETS—Well constructed, complete with hangers. Price, 60c and 75c each.

Green Sheet Moss for Lining hanging baskets, 50c for 12" baskets
We recommend express shipments. When Parcel Post shipments are desired, add 10c to each dozen plants and 15c for special delivery.

TERMS—Cash With Order

MEMPHIS FLORAL COMPANY

Salesroom:
130 UNION AVENUE
Corner Second St.
Phone 6-1473
After 6 P.M., 3-1367

W. O. KING, Manager
PRICE LIST NO. 70

Greenhouses:
WALKER & COLLEGE AVES.
(South Gate Elmwood)
Telephone 3-1367

FLOWERING AND FOLIAGE PLANTS FOR BOXES, BASKETS AND BEDDING

Healthy, sturdy plants, grown in individual pots, delivered to you with strong ball of roots and earth from the following gives you the assurance of immediate and lasting bloom:

Achryanthus—Attractive foliage; red or yellow leaves.
Ageratum—Profusely blooming trailer, sky blue and white.
Alternanthera (Dwarf Coleus)—Much ribbon borders; two colors, brilliant red or bright yellow.
Alonsoa—Large rosy red flowers. For bedding out or pots.
Ammobium—An everlasting with large white flowers.
Amaranthus—Forms a feathery plume or large deep red.
Arctotis Grandis (African Daisy)—Large flowers, white on upper surface, reverse of petals pale lilac blue.
Alyssum—Compact spreading plant; balls of fragrant white bloom.
Asters—Best cut-flower sorts in all colors.
Balsam—Beautiful rose-shaped flowers in white, pink and scarlet.
Black-Eyed Susan—Splendid basket vine. Bright golden flowers with black throat.
Brachycome (Swan River Daisy)—A profuse bearer of sky-blue flowers.
Browallia—A grand bedder, blooming throughout the hottest summer until frost. Flowers ultra-marine blue.
Calendula (Pot Marigold)—Rich orange, striped yellow.
Candytuft—Long spikes of pure white, hyacinth-like flowers.
Cockscomb—Immense heads of crimson, continuing until frost.
Coleus—Brilliant foliage plants. Best bush and trailing varieties.
Cigar Plant—Elegant bushy plant. Bright tubular flowers (red) with white ash-like tip.
Calandrinia—Large rose-colored flowers, blooming June to September.
Centaurea—The double cornflower, in white, blue and pink.
Dianthus—Old-fashioned perennial pink. Flowers large and fragrant.
Dusty Miller—Finely cut; silvery foliage; for borders, baskets, etc.
Euphorbia (Mexican Fire Plant)—Resembles the poinsettia, the center top leaves turning a brilliant scarlet in midsummer.
Gypsophila (Baby's Breath)—Perennial. Free blooming.
Helichrysum (Everlasting)—May be cut and dried for winter bouquets. In white, pink, crimson and purple.
Heliotrope—Best large flowering strain; delightfully fragrant.

Price on the above \$1.00 per dozen or 10 cents each.

Ice Plant—Dwarf trailing plant for boxes, baskets, etc.
Impatiens Sultana—Ever-blooming, rosy-scarlet flowers.
Kochia (Summer Cypress)—Effective as a vase center, for edging, or may be used as a temporary hedge.
Lantana—Either the bush or the trailing sorts in a wide range of colors.
Leptosyne—Large golden yellow flowers; very fragrant.
Larkspur—In best improved variety. Continuous bloomer.
Marigold—Continuous bloomer; showy flowers. Best dwarf French variety.
Matricaria (Feverfew)—Snow-white double flowers; form of small chrysanthemum. Blooms all summer.
Mimosa Pudica (Sensitive Plant)—The fern-like leaves fold up when touched.
Nasturtium—Large well-grown plants of best varieties.
Nicotiana—Grows three feet high, bearing continuously hundreds of fragrant lily-shaped blossoms.
Pansies—Mammoth flowering; large, strong plants.
Perilla—Valued for its blood-red leaves. A very ornamental foliage plant.
Petunias—Best single varieties, \$1.00 per dozen. Best double varieties \$2.00 per dozen.
Pyrethrum Aureum (Golden Feather)—Finest of all perennials for edgings, ribboning, etc. Bright yellow, very handsome.
Phlox Drummondii—Effective in any planting. In all colors.
Scabiosa—Blooms throughout the summer. Peony-like flowers, white, pink, red, blue.
Salvia (Scarlet Sage)—A striking bedding plant. In the best sorts.
Stocks—For pot culture or outdoor bedding. Double flowers, very fragrant.
Snap Dragons—Plants taken from cuttings from best cut-flower varieties.
Torenia (Poor Man's Orchid)—Forms compact bushes eight inches tall, covered with charming sky-blue flowers. Continuously in bloom.
Verbena—Mammoth flowering; in white, blue, purple and pink.
Vinca (Periwinkle)—Continuous bloomer; in white or red.
Wandering Jew—Rapidly growing vine; for baskets, boxes, etc.
Zinnias—Best double flowering sorts; in all colors.

You Are Cordially Invited to Visit Our Greenhouses and Select Your Own Plants for Boxes and Baskets.

Monthly Blooming Tea Roses—2-Year, field grown. Bulbs and Roots for summer flowers, Plants, Shrubs, Vines and Hardy Perennial Plants.

A MINIMUM order of \$1.00 must be sent, as we cannot fill smaller orders without additional cost. When ordering plants by mail add 10 cents per dozen and 15 cents for special delivery. Unless these instructions are followed, we will ship by express.

We positively do not guarantee our stock to live or produce after it is from under our care. Our terms are cash. Send money order or draft with orders, including postage.

HARDY FLOWERING SHRUBS

Althea, 2-4 yr.	75c—\$1.50
Buddleia (Summer Lilae), each	75c—\$1.50
Barberry, each	75c
Bush Honeysuckle, each	\$1—\$1.50
Calyceanthus	\$1.00
Coral Honeysuckle, each	\$1.00
Cape Jasmine, each	\$1.00—\$1.50
Coral Berry, 3-yr., each	\$1.00
Crepe Myrtle, each	75c—\$1.00
Deutzia, each	75c—\$1.00
Euonymous, each	35c—\$1.00
Flowering Pomegranite, each	\$1.00—\$1.50
Forsythia, each	75c—\$1.00
Hydrangea, each	75c—\$1.50
Philadelphus, each	75c—\$1.00
pirea Billardi, each	75c—\$1.00
pirea Van Houttei, each	75c—\$1.00
nowball, each	75c—\$1.00
amarix, each	75c—\$1.00
Visteria, 4-yr., each	\$1.50
Veigelia, each	75c—\$1.50
Vitex, each	75c—\$1.00

HARDY VINES

Boston Ivy	35c—50c
English Ivy	35c—50c
Kudzu	50c—\$1.00
Madeira	15c
Wisteria	75c—\$1.00

HEDGING

Amoor River Privet, per 100	\$10.00
California Privet, per 100	10.00

CONIFEROUS PLANTS \$2.50 to \$5.00 Each

Arbor Vita
Biotas
Junipers
Red Cedars, etc.

SELECTED EXTRA LARGE SPECIMEN SHRUBS

4 to 5-Year—\$1.50 Each

Althea
Bush Honeysuckle
Crepe Myrtle
Deutzia
Dogwood
Philadelphus
Wisteria